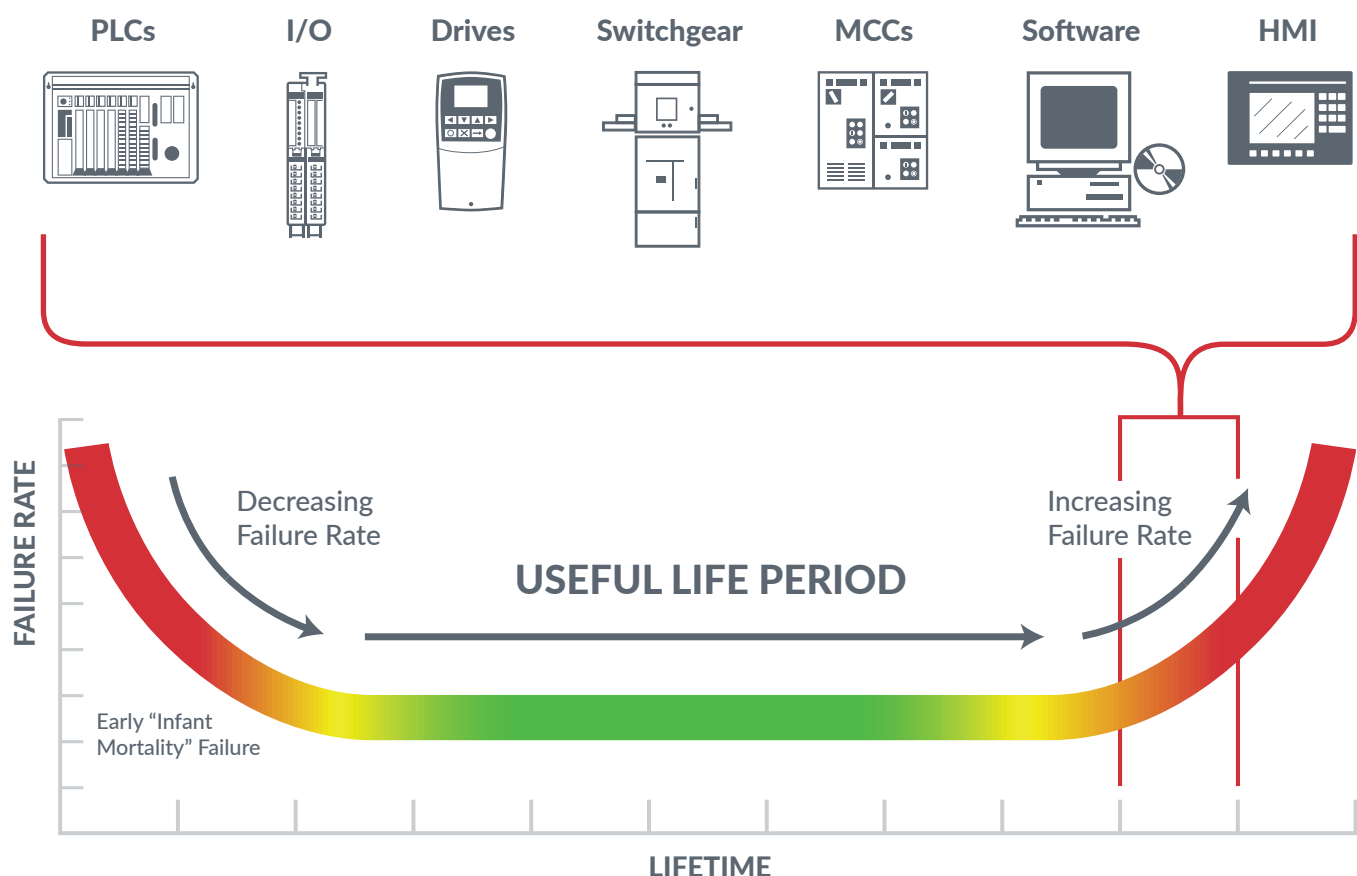


Upgrades Are Inevitable

Do you have a plan for aging automation and control equipment?

EQUIPMENT BECOMING OBSOLETE

Many workhorses of the 80s and 90s have served us well, but they are now becoming obsolete.



WHAT ARE THE REAL NUMBERS?

\$65
BILLION

of legacy automation systems are reaching end of life.†

58%

of manufacturers do not have an upgrade plan.†

\$20
BILLION

is the annual cost of unscheduled downtime.†

†ARC Strategy Report, "Electrical Power Systems Lifecycle Management Strategies"

WHY YOU SHOULD UPGRADE

New technology will create opportunities for you to test, experiment, and innovate like never before. The path toward a modernized manufacturing system is tough, but that should not keep you from getting started on this exciting, and frankly necessary, journey. You can begin with small steps at your own pace that will ultimately lead to **control** and **freedom**.



HOW DO I START TO MODERNIZE MY EQUIPMENT NOW?

Use this three-step process to assess your equipment, consider new technologies, and develop a modernization plan.

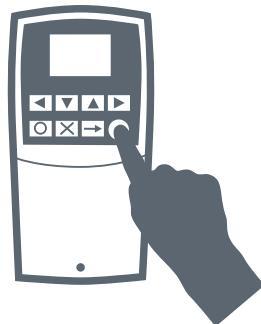
1



The Installed Base Evaluation (IBE)

The blueprint for modernization. Get a handle on what you have in place – from opportunities to threats.

2



The Smart Tech Review

Get a first-hand demo of the available technology based on the discovery from your IBE.

3



Planning Your Progression for Modernization

Information and device-level planning templates to help you think through your requirements and set device standards.

If you'd like to learn more about modernizing your aging automation equipment, [check this out](#).